Evaluation

between cohesion and diversity

Toward an European Evaluation Culture

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Centrum für Evaluation
CEval
Center for Evaluation

Topics

- ✓ **Is there cultural diversity in evaluation?**

  Cultural differences in evaluation practice

- ✓ **Is there a coherent evaluation culture?**

  The development of the global evaluation community

- ✓ **What should be the key elements of an European Evaluation culture in future?**

  Shared evaluation values, ideals, experiences, practices

Pro Diversity

✓ Diffusion in distinguished policy sectors: Cultural Heterogeneity in Traditions

	Development	Environment	Schools	Labor Market
Who is doing the Evaluation?	Freelancers	Scientific Institutes	Teachers	Academics
Conducted regularly?	Yes	No	Yes	No
What form of Evaluation?	Program Evaluations	Impact Assessments	Self-Evaluations	Econometric Evaluations
Which Profession?	Social Scientists	Natural Scientists	Education	Economists
When?	On-going	Ex-ante	On-going	Ex-post
Methods?	Mixed-Methods	Quantitative	Qualitative	Quantitative
Norms?	OECD-DAC	EIA	OECD-PISA	ILO-Statistics

- ✓ **Diffusion in distinguished policy sectors: Cultural Heterogeneity in Policy Cultures**

✓ Global Professionalization Process: Five Indicators describing Professions

Education	Reproduction
Communication	“Vergemeinschaftung”
Organization	Goal Attainment
Regulations	Value Integration
Demand	Adaptation

✓ Global Professionalization Process: State of the Art ("The Evaluation Globe")

Scale 0 - 5

0	<1	<2	<3	<4	4>

✓ Global Professionalization Process: The European Development ("VOPEs")

Organization

1990

- Education
- Exchange
- VOPE
- Norms
- State Demand

Source: IOCE-Member Registration

✓ Global Professionalization Process: The European Development ("VOPEs")

Organization

1995

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- Exchange
- VOPE
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- State Demand

Source: IOCE-Member Registration

✓ Global Professionalization Process: The European Development ("VOPEs")

Organization

1997

- Education
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Foundation of EES 1996

Source: IOCE-Member Registration

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Foundation of EES 1996

Source: IOCE-Member Registration

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2010

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Foundation of EES 1996

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✓ Global Professionalization Process: The European Development ("VOPEs")

Organization

2015

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- State Demand

Foundation of EES 1996

Source: IOCE-Member Registration

✓ Global Professionalization Process: Norms and Standards – A comparison

Regulations

about **40 VOPEs** endorsed standards or other kind of norms on evaluation (e.g. guidelines, codes-of-conducts, principles).

Evaluation norms and standards are not limited to VOPES – there are **numerous transnational and national authorities and organizations** providing evaluation norms.

Several national laws (and other official documents) include norms on how to perform evaluations.

"Mother" of all Standards are the JCSEE-Standards 1975

✓ Global Professionalization Process: Norms and Standards – A comparison

Synopsis on Key Topics in different Standard Systems (Main Groups)

	IDEAS Compet.	UNEG Compet.	EES Capabilities	UKES Capabilities	AfrEA Guidelines	SEVAL Standards	RELAC Standards	AEA Principles	DeGEval Recomm.	UEA Standards
I	Professional Foundations (9)	Knowledge of the UN (3)	Evaluation in Society (5)	Social & Political Role (4)	Utility (10)	Basic Principles (12)	Rigorous Evaluation (8)	Systematic Inquiry (3)	Evaluation Theory & History (12)	Utility (7)
II	Monitoring System (1)	Technical & Professional (10)	Evaluation Quality (5)	Evaluation Design & Approaches (5)	Feasibility (3)	Planning & Implemen-tation (9)	Adequate Evaluability (4)	Competence (4)	Methods (12)	Feasibility (4)
III	Evaluation Planning & Design (4)	Inter Personal Skills (4)	Evaluation Instruments & Tools (5)	Effective Use of Methods (5)	Precision & Quality (12)	Assessment & Commu-nicate Findings (6)	Ethical & Legal Principles (4)	Integrity & Honesty (7)	Organization & Subjects (9)	Quality & Presision (8)
IV	Managing Evaluation (5)	Personal Attributes (4)	Manage & Deliver Evaluations (5)	Manage & Deliver Evaluations (7)	Respect & Ethics (8)		Cultural Under-standing (3)	Respect for People (6)	Social & Personal Competenc. (11)	Ethical Conduct (6)
V	Conducting the Evaluation (2)	Managerial (4)	Interpersonal Skills (5)	Interpersonal Skills (6)			Relevance & Utility (7)	Responsibility for Welfare (5)	Evaluation Practice (8)	Capacity Development (1)
VI	Communi-cating Findings (2)		Disposition & Attitudes (5)	Qualities & Dispositions (6)						
VII	Culture of Learning (4)									
Standards Sum	**27**	**25**	**30**	**33**	**33**	**27**	**26**	**25**	**40**	**26**

✓ Global Professionalization Process: Norms and Standards – A comparison

Synopsis on Key Topics in different Standard Systems (Clusters)

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Individual Attitudes and Behaviour

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Competences for Interaction

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Professional Skills

✓ Global Professionalization Process: Norms and Standards – Highly Compatible

Individual Attitudes & Behavior:
Ethics & Social Responsibility;

Competences for Interaction:
Management & Communication;

Professional Skills:
Theory & Methods.

Highly Compatible to European Values and Traditions!

European Evaluation Culture

- ✓ **Contribution of Europe to a coherent global Evaluation culture**

Thank you very much!

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