

13th International Evaluation Conference – programme

Innovation, social inclusion and territorial cohesion- preparation for the 2021-2027 perspective.

The 9th of December 2019 – Q HOTEL PLUS (6 Wygrana Street, Cracow)

9:00 – 9:30	Registration.		
9:30 – 10:15	Opening of the conference: Grzegorz Puda, State Secretary, Ministry of Development Funds and Regional Policy, Poland, Gergely Vartus, Deputy State Secretary, Ministry for Innovation and Technology, Hungary , Mikołaj Różycki, Vice-President of the Polish Agency for Enterprise Development, Łukasz Smółka, Deputy Marshal of the Małopolska Region.		
10:15 –10:45	Erich Unterwurzacher Ph.D., Director of Directorate F- Closure, Major Projects and Programme Implementation III, Directorate General for Regional and Urban Policy, European Commission. The Reformed Cohesion Policy in a New Policy Landscape.		
10:45 - 11:15	Prof. John Bachtler , Director of European Policies Research Centre at the University of Strathclyde (United Kingdom) and at the Technical University of Delft (Netherlands). Doing More with Less? Challenges for Cohesion Policy in 2021-27.		
11:15 – 12:00	Coffee break.		
12:00 – 14:00	Smarter Europe (PO1). Introductory presentation and moderation: Andrzej Regulski , IMAPP Consulting Sp.z o.o. Panellists: 1. Anna Świebocka, Deputy Director of the Department for Innovation and Development Support Programs at the Ministry of Development Funds	Greener, low-carbon Europe (PO2). Introductory presentation and moderation: Marcin Roszkowski, Instytut Jagielloński. Panellists: 1. Barbara Baka, Deputy Director of Department of Infrastructure Programs at the Ministry of Development Funds	Europe closer to citizens (PO5), focus point: support for small and medium-sized cities. Introductory presentation and moderation: Maciej Kolczyński, IDEA of Development Foundation. Panellists: 1. Piotr Zygodło, Director of the Department for Regional Operational Programs at the Ministry

- and Regional Policy.
2. Karolina Tilman, Programme Manager - EU policies, Directorate General for Regional and Urban Policy, European Commission .
 3. Prof. Adam Ambroziak, SGH Warsaw School of Economics.
 4. Paulina Zadura, Director of Analysis and Strategy Department, Polish Agency for Enterprise Development.
 5. János Kele, Project Manager, Hungarian Ministry of Innovation and Technology.

- and Regional Policy.
2. Krzysztof Kasprzyk, Financial Instruments and International Financial Institutions Relations, Directorate-General for Regional and Urban Policy, European Commission.
 3. Henrietta Enikő Csató, Department for Monitoring and Evaluation at the Ministry for Innovation and Technology, Hungary.
 4. Małgorzata Kachniarz - FUNDEKO Korbel, Krok-Baściuk.

- of Development Funds and Regional Policy.
2. Martin Ferry Ph.D., Senior Research Fellow at the European Policies Research Centre, University of Strathclyde Glasgow.
 3. Karol Janas Ph.D., Urban Policy Observatory, Institute of Urban and Regional Development.
 4. Ewa Korcelli-Olejniczak Ph.D., Professor at the Institute of Geography and Spatial Organization, Polish Academy of Sciences.

14:00 –15:00 Lunch.

15:00 - 17:00 More social Europe (PO4), focus point: professional activation, education (in the context of labour market) .

Introductory presentation and moderation:

Piotr Stronkowski, IDEA of Development Foundation.

Panellists:

1. Przemysław Herman, Deputy Director of the Department for European Social Fund at the Ministry of Development Funds and Regional Policy.
2. Prof. Mirosław Grewiński, Janusz Korczak Pedagogical University in Warsaw.
3. Irena Wolińska, President of the Association for the Development of the Labor Market "S-to –S.

More connected Europe (PO3), focus point: transport availability.

Introductory presentation and moderation:

Przemysław Gorgol, IPOPEMA Financial Advisory.

Panellists:

1. Jakub Siwiński, Deputy Director of the Department for Infrastructure Programs at the Ministry of Development Funds and Regional Policy.
2. Jana Pieriegud Ph.D., Professor at the Warsaw School of Economics.
3. Piotr Rosik Ph.D., Professor at the Institute of Geography and Spatial Organization, Polish Academy of Sciences.
4. Maciej Gładys - Director of the Office

4. Magdalena Jelonek, Ph.D., Center for Evaluation and Analysis of Public Policies, Jagiellonian University in Cracow. of the Land Transport Chamber of Commerce.

17:00 Closing of the first day of conference in panels.

20:00 The dinner at the Baroque Restaurant (16 Świętego Jana Street) – for registered participants.

The 10th of December 2019 – Q HOTEL PLUS (6 Wygrana Street, Cracow)

9:00 – 9:30 Registration.

9:30 – 09:45 Opening of the second day of conference:

Representative of the Ministry of Development Funds and Regional Policy,
Representative of the Polish Agency for Enterprise Development.

9:45-10:15 Prof. Jarosław Górniak, Dean of the Faculty of Philosophy, Head of the Department of Sociology of Economy, Education and Research Methods of the Institute of Sociology at the Jagiellonian University in Cracow.

The coming crisis of policy evaluation?

10:15 – 11:45 Quo vadis evaluation? Models of development of evaluation systems. The future of evaluation within the scope of cohesion policy 2021+

Moderation :

Tomasz Kot, Deputy Director of Department for Development Strategy, Ministry of Development Funds and Regional Policy.

Panellists:

1. Daria Gismondi, Deputy Head of Unit Evaluation and European Semester, Directorate General for Regional and Urban Policy, European Commission,
2. Balázs Pichler, Head of Department for Monitoring and Evaluation at the Ministry for Innovation and Technology, Hungary,
3. Jana Drlíková, Head of Evaluation Unit, Partnership Agreement, Evaluation and Strategy Department at the Ministry of Regional Development, Czech Republic,
4. Karol Olejniczak, Professor at the SWPS University of Social Sciences and Humanities in Warsaw.

11:45 – 12:20 Coffee break.

12:20 – 14:10

**Macroeconomics methods
in Counterfactual Impact
Evaluation.**

Moderation:

Jacek Pokorski, Polish
Agency for Enterprise
Development.

Panellists::

1. Knowledge about interregional value flows for programming regional allocations of European funds under EU Cohesion Policy (HPL5INTERREG – the system of 16 integrated regional HERMIN models)– Prof. Janusz Zaleski, Polish Institute of Meteorology and Water Management - National Research Institute, Wrocław University of Technology; Zbigniew Mogiła, Ph.D., ISEG - Lisbon School of Economics & Management.
2. Modeling the impact of pro-innovative policies in a dynamic approach (VESPA3)–Maciej Bukowski Ph.D., President of WiseEuropa Foundation, Warsaw Institute for Economic and European Studies

**Behavioral analysis - review
of good methodological
practices.**

Moderation:

Paweł Śliwowski, Polish
Economic Institute.

Panellists:

1. Thomas Dirkmaat, Ph.D., Coordinator Behavioural Insights Team at the Netherlands Ministry of Economic Affairs and Climate Policy.
2. James Drummond, Policy Analyst, Organization for Economic Cooperation and Development .
3. Rachael Singleton, Behavioural Scientist, Northern Ireland Innovation Lab.

**Methodology of synthetic
indicators and their use to
measure the impact of public
intervention**

Moderation:

Piotr Arak, Director of the Polish
Economic Institute.

Panellists:

1. The use of synthetic indicators in official statistics - Marek Cierpiął-Wolan, Ph.D., Director of the Statistical Office in Rzeszów.
2. Innovative Maturity Index - Łukasz Widła-Domaradzki, Tandem Analityczny, Anna Tarnawa, Head of the Research and Strategy Section, Department of Analysis and Strategy at the Polish Agency for Enterprise Development.
3. Active Ageing Index (AAI) – Prof. Jolanta Perek-Białas , Director of the Center of Evaluation and Public Policy Analysis at the Jagiellonian University in Cracow.

Foundation.

3. The short and long-term discounting of the effects of Cohesion Policy in EU countries (RHOMOLO) - Andrea Conte, Ph.D., team Leader, the Joint Research Centre in Seville, the European Commission (Spain).
4. Scenario analyzes of Cohesion Policy at the regional level (MASST)– Prof. Andrea Caragliu, Executive Director, Regional Science Association International, Politecnico di Milano (Italy).

14:10 - 15:10 Lunch.

<p>15:10 – 17:00</p> <p>The use of well-known methods in new application for the EU Cohesion Policy evaluation.</p> <p>Moderation:</p> <p>Monika Bartosiewicz Niziołek, Vice-President of the Polish Evaluation Society.</p> <p>Panellists:</p> <ol style="list-style-type: none"> 1. Qualitative comparative analysis (QCA) in the evaluation process – Seweryn Krupnik, Ph.D., 	<p>How „cope with intangible”? M&E of new strategic goals using available statistical classification.</p> <p>Moderation:</p> <p>Rafał Trzciński, IDEA of Development Foundation.</p> <p>Panellists:</p> <ol style="list-style-type: none"> 1. The results of experimental studies of the "Statistics for Cohesion Policy" project – Dominika Rogalińska, Director of the Department for Spatial 	<p>Policy-LAB – the role of evaluation in designing of public services.</p> <p>Moderation:</p> <p>Karol Olejniczak, Professor at the SWPS University of Social Sciences and Humanities in Warsaw.</p> <p>Panellists:</p> <ol style="list-style-type: none"> 1. GOVLAB better public services - Jan Hněvkovský, GOVLAB (Czech Republic). 2. KL - KENNISLAND researches
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| <p>Center for Evaluation and analysis of Public Policies, Jagiellonian University in Cracow, Polish Evaluation Society.</p> | <p>and Environmental Research, Statistics Poland (GUS).</p> | <p>and designs social progress – Thijs van Exel, Advisor care and social innovation, Kennisland (Netherlands).</p> |
| <p>2. Design thinking and service design methods as a supporting element for evaluation and evidence-based policy – Agnieszka Skowrońska, Ph.D., Pracownia Innowacji, Polish Evaluation Society; Beata Ciężka, Board Member of Polish Evaluation Society.</p> | <p>2. The evaluation methodology of R&D potential of National Smart Specialization (KIS) (DEA and Hellwing's method) - Piotr Tamowicz Ph.D., Chairman of the board, Taylor Economics.</p> | <p>3. PDR. - Anna Whicher, Ph.D., Head of Design Policy, PDR. (United Kingdom).</p> |
| <p>3. Foresight research methods and the possibility of their application in evaluation - Anna Kowalewska, Chairman of the board ProPublicum Research Institute.</p> | <p>3. Evaluation of internationalization potential of National Smart Specialization (KIS) using commodity and sector classification – Maciej Piotrowski Ph.D., Chairman of the board, Innoreg; Bluehill's expert.</p> | <p>4. Inno_LAB – The Centre for of analysis and pilots of new programmes – Paulina Zadura, Director of Analysis and Strategy Department, Polish Agency for Enterprise Development.</p> |
| <p>4. The use of netnography (virtual ethnography) in evaluation – Agnieszka Szczurek, Evaluation Centre; Polish Evaluation Society.</p> | <p>4. The statistic of development expenditure – Prof. Michał Bitner, Faculty of Law and Administration, University of Warsaw.</p> | |

17:00 Closing remarks the conference in individual panels / final closing of the conference.

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